



People, Purpose & Passion

2020 State SHRM Conference

May 6th to May 8th, 2020

Watertown Event Center, Watertown, SD



Be sure to bring your business cards to the conference!

South Dakota Affiliate Chapters:

Aberdeen HRA
Black Hills SHRM
Brookings HRA
Central SD SHRM
Northeast SD SHRM
Sioux Empire SHRM
Southeast SHRM

✓ Recertification Credits Pending



Questions? Please contact Conference Co-chairs:
Sheila Mennenga smennenga@watertownmu.com
Laurie Gates lgates@escomfg.com





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Registration Fees:

Type	Early Registration	After 03/31/2020
3 Day Registration	\$249.00	\$299.00
1 Day Registration	\$150.00	\$175.00
Student Registration	\$99.00	\$124.00
Guest (Per evening event)	\$25.00	\$25.00

Registration:

SODak SHRM State Council website:

www.sodakshrm.org

Please register each attendee separately

You will need to provide additional information regarding each attendee.

Cancellation Policy:

- 50% refunded if cancellation received by March 31st
- No refunds after March 31st
- Cancellations MUST be in writing and sent to: smennenga@watertownmu.com

Accommodations:

Ramkota Hotel

(Adjacent to Event Center)

Phone: (605) 886-8011

Address: 1901 9th Ave. SW Watertown, SD 57201

Rate: \$94.99 + tax until 4/15/20



Country Inns & Suites

(Alternate Housing)

Phone: (605) 886-8900

Address: 3400 8th Ave. SE Watertown, SD 57201

Rate: \$105.99 + tax until 4/15/20 (confirmation #848279)

2020 SoDak SHRM Conference - Day 1



Wednesday, May 6, 2020 Schedule

11:00 AM	Registration
1:00 PM	Welcome!
1:30 PM	Keynote Speaker People (Leadership) Andy Masters - <i>"Humor in the workplace for HR Professionals: Not just how, but why!"</i>
2:45 PM	Break
3:15 PM	People (Leadership) - Sheila Stanley - <i>"OSHA Update - The Latest Trends in South Dakota"</i> Purpose (HR) - Marcia Hultman - <i>"Successfully Managing Workers Compensation Claims"</i> Passion (Strategic) - Andy Masters - <i>"Strategic Leadership in the New Economy"</i>
4:30 PM	State Council Meeting
6:00 PM	Evening Social - The Redlin Art Center

Andy Masters, MA, CSP

Andy Masters has presented as a keynote speaker for over 400+ Association Conferences, Trainings, and Board Retreats across North America. Andy helps leaders IGNITE a cultural transformation to cultivate & empower future leaders in order to solve succession planning, boost sales, customer loyalty, and to achieve more with less, all within a fun & high-morale work environment! He is an award-winning author, international speaker who has written 5 books, earned 4 degrees, and received the prestigious "CSP" award/designation of the National Speakers Association (NSA), the highest earned international recognition for professional speakers, in which less than 10% of over 5,000+ speakers world-wide have achieved.



The Redlin Art Center

6 PM - 8 PM

1200 33rd St SE Watertown, SD 57201

Join us for wine, beer, and root beer tasting, hor d'oeuvres, and a scavenger hunt! View the gallery of Terry Redlin's paintings, relax on the patio, and receive a complimentary bottle of wine made by NESD SHRM chapter members!

Guests may attend for \$25.00 each.

(Transportation available from the Event Center)



2020 SoDak SHRM Conference - Day 2



Thursday, May 7, 2020 Schedule	
7:30 AM	Registration - Breakfast
8:15 AM	Welcome!
9:00 AM	Keynote Speaker "Purpose" (HR) Jon Swartzentruber - <i>"Big League Talent Development on a Sandlot Budget"</i>
10:15 AM	Break with Vendors
11:00 AM	People (Leadership) - Jean Bender - <i>"People Practices: Staying Legally Compliant in 2020"</i> Purpose (HR) - Dan LaRock - <i>"Hot Trends in Group Benefits: 2021"</i> Passion (Strategic) - Jon Swartzentruber - <i>"Hidden Networks - What Really Gets Done"</i>
12:15 AM	Lunch with Vendors - Faith Stipanovich- <i>"SHRM Updates"</i>
1:30 AM	The "Ask An Attorney" Game
3:00 PM	Break with Vendors
3:45 PM	People (Leadership) - Jan Kornmann - <i>"Latest Do's and Don'ts of Drug Testing"</i> Purpose (HR) - Dan LaRock - <i>"Hot Trends in Group Benefits: 2021" (Repeat Session)</i> Passion (Strategic) - Tom Slattery - <i>"Behavior Based Safety Management"</i>
6:00 PM	Evening Social – NorthShore Chop House

Jon Swartzentruber, SI/PI, Paradyne Consulting Works

Jon Swartzentruber is the President & Managing Partner of Paradyne Consulting Works LLC. Jon has had a varied career as management consultant, executive coach, CEO, and VP of Leadership Development. As President of Paradyne, he's responsible for the firm's partnering practice and its leadership academy, which is attended by executives and senior managers from across the contracting industry. Over the past thirty years, he has founded four successful companies, built an award winning leadership development architecture at a Fortune 250 company, and has served as consultant and coach to executives and teams in a variety of industries. *"Simply stated, his program saved my career."* - Area Manager, major US engineering firm.



NorthShore Chop House

5:30 PM – 8:00 PM

100 N Lake Dr. Watertown, SD 57201

NorthShore Chop House on Lake Kampeska is Watertown's newest dining experience. Enjoy great food and drinks while listening to renowned speaker – humorist Bruce Christopher.

Guests may attend for \$25.00 each.

(Transportation available from the Event Center)



2020 SoDak SHRM Conference - Day 3



Friday, May 8, 2020 Schedule

7:30 AM	Registration - Breakfast
8:00 AM	Welcome!
8:15 AM	Keynote Speaker "Passion" (Strategic) Mike Henke - <i>"Visualize Peace Instead of Polarizing"</i>
9:30 AM	Break
9:45 AM	People (Leadership) - Kim Bellum - <i>"Managing 5 Generations in the Workplace"</i> Purpose (HR) - Mike Henke - <i>"Onboarding with a View Towards Success!"</i> Passion (Strategic) - Bruce Christopher - <i>"Bambi vs. Godzilla - How to Deal with Difficult People"</i>
11:00 AM	Break
11:15 AM	Keynote Speaker "Passion" (Strategic) Bruce Christopher - <i>"Emotional Intelligence - The Science Behind Success"</i>
12:30 AM	Closing Remarks/Prize Giveaways

Mike Henke, Inc.

Mike Henke is owner and President of Mike Henke, Inc., a training and consulting firm based out of Doniphan, NE. Mike was appointed by the Governor to be a Nebraska Diplomat and has successfully served terms on the Board of Directors for the Hastings Chamber of Commerce, St. Francis Hospital Foundation, Central Nebraska HR Association, and College Park. At Mike Henke, Inc. they understand the unique challenges that businesses face from managing day-to-day operations to sales and beyond. They have been helping local businesses for many years with advice and expertise based on professional experience. *"Mike provides informative and entertaining training sessions on a variety of topics, presented in a way that is meant to engage those in attendance. Mike is the trainer that receives the highest rating from our team."* - Lance Buoy
- Production Supervisor, Baldwin Filters



Bruce Christopher, CSP, Psychologist

Bruce Christopher is a practicing clinical psychologist, having over twenty years of experience as a speaker, trainer, and consultant. Bruce is a member of the International Who's Who of Entrepreneurs and the National Speakers Association. He holds degrees in professional psychology and interpersonal communications, and is also a credentialed professional speaker. Bruce speaks over 150 times a year and is one of the most sought after speakers in the Fortune 500! *"Whatever your organization does; it does it with people—and that is where Psychologist and Humorist Bruce Christopher can help. By drawing upon his twenty years of speaking, training, and consulting, he will make your group 'Laugh 'til they cry...and Learn 'til they change.'"* - Keynote Speakers

2020 SoDak SHRM Conference Speakers



Kim Bellum

Kim Bellum is the Dean of Academics at Lake Area Technical Institute in Watertown, SD, where she has served in this position for the last 15 years. Prior to that, she spent 17 years as a high school principal. She has been an

educator and administrator for 35 years! She has been honored as South Dakota's Assistant Principal of the Year and South Dakota's Administrator of the Year. Kim has presented at several state and national conferences on a variety of educational topics.



Dan LaRock

Dan is Principal & Shareholder with the SilverStone Group. Prior to joining SilverStone, Dan worked in professional public relations, fundraising and consulting positions. His experience in management is beneficial to all of SilverStone Group's

service areas. In addition to his board duties with SWMN CEO, he serves as an elected board member of the Hill-Beaver Creek School District 671 and is a newly elected member of the University Of Sioux Falls Board Of Trustees.



Marcia Hultman

Marcia Hultman has served as the Cabinet Secretary of the South Dakota Department of Labor and Regulation (DLR) since 2014. Prior to her appointment, she had served in a variety of leadership roles with DLR for 17 years. Throughout her career, Marcia

has been actively involved in the delivery of workforce training, employment, adult education and literacy, and unemployment insurance services funded by USDOL, as well as state specific wage and hour, workers' compensation, and human rights programs.



Sheila Stanley

Sheila Stanley is the Area Director for OSHA's Sioux Falls Area Office. She moved to Sioux Falls from Denver, Colorado in December 2015 to open the office and has had five very busy years. Before coming to

South Dakota, Sheila worked at the Regional Office in Denver, where she monitored OSHA activities in both Wyoming and Utah. Sheila is an Industrial Hygienist by trade, and spent her early (professional) years, air sampling for many contaminants while she was a soldier in the US Army.



Jean H. Bender

Jean is an attorney for Davenport Evans. She is active assisting clients with employee benefits issues and all areas of employment law. Jean has been selected as one of *The Best Lawyers in America* in the area of (ERISA), Employee Benefits Law and

Employment Law—Management and has also been ranked by *Chambers and Partners* in the area of Labor & Employment Law.



Tom Slattery

Tom Slattery is the Corporate Director of Safety & Risk Management for Raven Industries. Tom's 25+ years in the safety have included positions in safety management for a chemical company with 27 plants, a workers' compensation insurer, and the S.D.

Safety Council. Tom is a Certified Safety Professional with a Specialty in Ergonomics and has earned the "Associate in Risk Management" designation from the Insurance Institute of America.



Jan Kornmann

Jan Kornmann, CEO/ Owner of KorManagement Services LLC trains, consults and manages workplace drug and alcohol testing programs & service agents. She partners with established clients with high level of quality and service as their top priority. Her objective is to help families, people in the community and companies meet their goals of a safe work environment by being drug free. She trains supervisors/ managers signs

and symptoms of drugs and alcohol, trains collector's and other service agent's proper rules & regulations and procedures to do their job effectively, and to inform organizations about the drug and alcohol testing industry.